

Holiday Hero

:45s Spot

Open on a super. A narrator who sounds like a stereotypical movie advertisement announcer begins to speak.

SUPER/Narrator VO: Coming this holiday season...

SFX: Festive music

Cut to a man and woman on a living room couch watching TV. A robot sits next to them.

Narrator VO: One seemingly quiet weekend...

MAN: Robot, what are my reminders today?

A reminder appears on the robot's screen.

Robot: Reminder, Aunt Meg's potluck is tonight at 6pm.

SFX: Dramatic music begins to play.

The camera whip pans to wall clocks to reveal it's 3:58. Then it whips back to the couple whose jaws have visibly dropped.

Cut to woman talking to robot.

Narrator VO: One robot helper...

WOMAN: We need your help, 'lil buddy.

Robot beeps as if to agree.

Narrator VO:...that kept their spirits bright...

SFX: Upbeat music begins playing

MAN: Robot, follow me.

Man, woman, and robot exit the living room.

Cut to woman rushing to get dressed in a bedroom.

WOMAN: We need a dish for the potluck! Can you make something?

Cut to man prepping chicken with robot in kitchen.

MAN: Robot, find a simple and quick cranberry chicken recipe.

Robot pulls up cranberry chicken recipe on its display.

Narrator VO:.. with the recipe for a holiday miracle.

Cut to man searching fridge for ingredients.

MAN: [frantically calls out to woman] Cate, I can't find the cranberries!

Narrator VO: A family drama...

Cut to POV of robot's camera looking at man from behind as he rifles through fridge. Cut back to woman on her phone in bedroom. On the phone screen, we see the man rifling through the fridge from the robot's camera.

Woman speaks to the man through the robot's speaker system.

WOMAN: They're in the fruit bowl.

Cut to man cooking at kitchen island with all ingredients laid out.

MAN: Robot, play "Cook Daddy" playlist.

Robot plays music and man dances.

Narrator VO: ...with a little twist.

Cut to woman in bedroom looking for something.

WOMAN: Have you seen those gold earrings your aunt gave me?!

Narrator VO: The story of a robot that helped humans be more human...

Man grabs jewelry box off kitchen counter and puts it in robot's basket.

MAN: Robot, bring these to Cate.

We see robot deliver earring box to woman in bedroom.

WOMAN: [To man] you should wear your blue watch. Robot, bring this to Ted.

We see woman take out her earring box and drop a watch into robot's basket.

Cut to robot delivering watch to man.

Narrator VO: ...and brought everyone together.

Cut to man putting food in tupperware.

MAN: It's ready!

Woman enters kitchen and dabs her finger into chicken sauce.

WOMAN: So am I. Yum!

Robot beeps as if to concur.

Cut to man and woman exiting via the front door of house.

Narrator VO: ...for another happy ending.

MAN: Robot, I'm leaving.

The door closes.

A beat goes by.

The front door opens.

MAN: Robot, turn off the lights.

All the lights turn off and robot begins patrolling.

Cut to man and woman talking in car.

Narrator VO: But just when they thought it was over...

WOMAN: Did we lock the door?

MAN: Uhhhh—

Woman: Stove?

MAN: [pulls out phone]

Cut to footage of robot patrolling house from robot's camera.

Cut back to car where man and woman breathe a sigh of relief.

Narrator VO: Kidding, it was over.

Cut to Aunt Meg's house. We see the front door open from from POV of inside looking out.

Man and woman are standing outside bearing food.

AUNT Meg VO (OS): You made it!

WOMAN: What - did you think we forgot?

A super and movie poster appears on screen.

Narrator VO:..” The Half-Pint Holiday Hero”, starring robot. Rated R For Robot.